





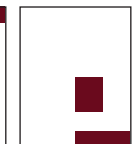


Advertisement rates & Publication Plan 2017

						
Full page 192x257 mm Price: 810 € Guide: 830 €	Centerfold 410x257 mm Price: 1375 € Guide: 1415 €	1/2 page 192x128mm Price: 485 € Guide: 500 €	1/2 page 95x257 mm Price: 485 € Guide: 500 €	1/4 page 192x63 mm Price: 255 € Guide: 260 €	1/8 page 192x30 mm Price: 135 € Guide: 140 €	1/16 page 95x30 mm Price: 80 € Guide: 85 €

Issue	Deadline	Publ.
1	Feb 1	Mar 6
2	Mar 15	Apr 17
Summer Guide	Apr 28	Jun 5
Winter Guide	Jun 9	Sep 4
3	Sep 6	Oct 9
4	Oct 4	Nov 6
5	Nov 2	Dec 4

Discounts ad 2017

2 inserts 7% discount
5 inserts 15% discount
7 inserts 20% discount

For pages 2 and cover back side 1050€. For flyers as inserts price on request.
All prices are exkl IVA 21%, all prices include 4-color print if you fail to deliver booked advert/material in time, we reserve the right to enforce the payment in total. Advert produced by Amigos is restricted only to be used/printed in Amigos. Any further publication requires the permission of the creator and compensation in advance. Payment terms: 15 days after publication date.

Ad-material sent in should be high resolution PDF and correct format size. Images must be CMYK and a high resolution of at least 200 dpi. If you need help with the production of the ad it will be for Full page 96€. 1/2 page 78€. 1/4 page 67€. 1/8 page and 1/16 page 56€

Banner Ads 2017

The Más Amigos website receives around 1000 visits daily. Every visitor remains browsing the site for an average of 5 minutes, and the average reading time is around one minute per page. Based on all these data, our site is also an excellent space for advertising with banners. Advertising on the Más Amigos website is distributed over three different sections, and, as in the magazine, size is indicated in the form of fractions of total page width.

Price for a 1/6 rectangular advertisement. Smallest advertisements in a ratio of 2:1, in a section for 6 advertisements below the local associations' section.

37 €/mon

Price for a 1/4 square advertisement. Biggest advertisements in a ratio of 1:1, in a section for 4 advertisements below the news section.

102 €/mon

Price for a 1/4 rectangular advertisement. Intermediate advertisement size in a ratio of 25:6, shown in the last place in a section for 4 advertisements below the section setting forth the next Más Amigos events and activities.

62 €/mon

In the same order, but depending on the content, advertisements are also shown on browsing: a specific article, a particular event or a certain publication of Amigos, the magazine for Más Amigos members.

Discounts Banner 2017

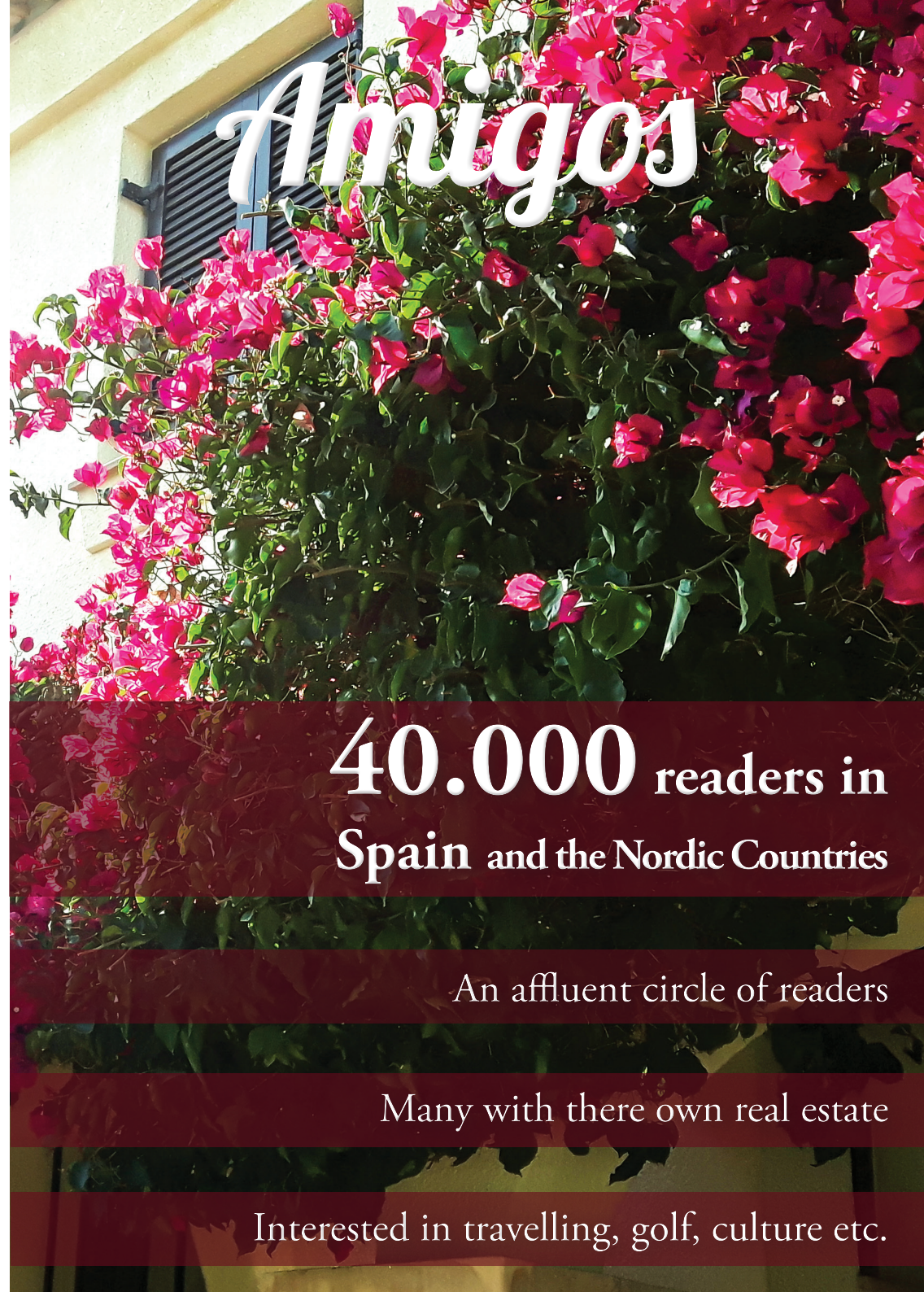
3 inserts 7% discount
6 inserts 15% discount

NEW

Complete your advertisement in Amigos with a banner in our Newsletter which comes out 2 times per month, except in June, July and August when only comes out once. The banner size is 250x60 px, it will be placed in the right column and will link to your website where customers will find promotions, offers or further information about your company. Special price for advertisers in Amigos: 60 € per month. Book 3 months and you get a 10% discount. Others: 75 € per month. Book throughout the year and you will get a 20% discount.

For advertisement booking contact
Joachim Myhr
Tel:+34 609 746 441
e-mail: publicidad@masamigos.com

MasAmigos
C/Capitan Garcia Gea 17, 03182, Torrevieja
Tel:+34 966 700 084
Fax:+34 966 700 071



Amigos

40.000 readers in Spain and the Nordic Countries

An affluent circle of readers

Many with there own real estate

Interested in travelling, golf, culture etc.



A lifestyle magazine for Nordics on the Costa Blanca

Amigos started in 1986 and is today the leading monthly magazine for the Swedes and Nordics on the Costa Blanca. Amigos is the social journal of Más Amigos, which is the largest association for Nordics in Spain with over 7 500 member families.

By editor Torbjörn Colling

The journal has a magazine format and a graphic design that gives the feeling of a lavish lifestyle magazine. The magazine is distributed by post to Más Amigos members in Spain and Nordic Countries. The remaining editors are distributed free of charge, in places frequented by Nordics, along the Costa Blanca. Estimate readership about 40 000 people per issue.

The goal is to be an obvious source of information for both Mas Amigos members and Nordics who are interested in Spain and Costa Blanca. The magazine contains news, advertisements, travel guides, events, calendar, important information, member information, company news, sports, health, golf, business, home and housing, letters to the editor etc.

A highly appreciated magazine. Amigos readers read the magazine from cover to cover and many save their magazines for a long time. A survey of Más Amigos members shows that Amigos is the most valued member benefit, and many become members just to get access to the magazine. It has a high credibility with readers and offers suggestions for trips, restaurant visits and excursions etc.

An audience that spends money on their interests.

Más Amigos members consist mainly of retirees, who opted to have their own recreational or permanent homes in Spain. There are also a category of members who rent homes for longer periods or vacations in their favourite country.

A growing class of members

are young families who choose to settle down on the Costa Blanca coast to create a new future there. Common to them all is the need for housing, restaurants, crafts, sports health, contacts etc. related to the coast. There are great opportunities for advertisers to reach these groups with a high purchasing power. Given that the magazine often is saved - readers expose themselves several times to advertisements in the magazine.

A site with constant news flow.

www.masamigos.com - is Más Amigos own website. There we present our association's news and other news affecting Nordics on the Costa Blanca. Furthermore, we give different types of information that is of interest to members. At www.masamigos.com our members can hire cars, accommodation, book green fee tickets and sign up for various activities, theme meetings, trips

and events. The site therefore has a good traffic and a high value for its members but also for many others who visit Costa Blanca, or have interest in the region.

Más Amigos site has up to 1000 visitors per day. Every visitor stays an average of five minutes on the site and the average reading time is about one minute per side. Therefore our website are a very good advertising space for banner advertising.

Long exposure for Banner Ads.

In view of the web statistics www.masamigos.com is an excellent site for banner advertising. The exposure time is long and the ads are next to information that is relevant and important for the visitors.

Take advantage of other opportunities to reach your target group

as advertisers you can buy our advertising package that opens up other opportunities to reach your target group. Más Amigos office has an information board for our advertisers business cards. Furthermore, it is possible to sponsor contests in golf or bridge or why not try the possibility of inviting to a thematic evening presenting your business?